



# NEWSLETTER

*Volume 13. October 2022.*

**“Each time a woman stands up for herself, she stands up for all women.”**

**- Maya Angelou, Still I Rise**

The past quarter witnessed SwaTaleem and the Girls we serve soar new benchmarks. Our in-person and low technology model has unfolded with significant propulsion on the ground to include newer spaces that the organization is set to invite. We have stepped our efforts to effect changes in Schools, Girls', and Teachers' development. The dynamic nature of the education sector gives us an opportunity to consistently sharpen our efforts!

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**Baseline Survey 2022**

The survey covered a range of sociocultural parameters such as a

- Sense of belonging,
- Agency,
- Decision-making,
- Individual and collective self-esteem, and
- English comprehension of Girls.

Look out for the release of our Baseline results on October 20, 2022!



*Girl doing Baseline Survey in KGBV Nagina*

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## SwaTaleem's Statewide Expansion

In August 2022, SwaTaleem met Mr. Anshaj Singh, State Project Director (SPD), Haryana, to plan the statewide expansion of our engagements. We got permission to work in all districts of Haryana covering 4500 Girls in 31 Kasturba Gandhi Balika Vidyalayas (KGBVs), both digitally and through in-person interventions.



- As per MoU, expand to all KGBVs of Haryana
- Building Digital Tablet Labs for all KGBVs: Learning beyond School Hours



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## Teachers' Workshop

In August 2022, we conducted a 4-Day Workshop for Teachers in Mewat KGBVs. 8 Wardens and Teachers from 5 KGBVs participated. The workshop covered topics related to the

- Introduction of SwaTaleem's programs,
- English + Social Emotional Learning (SEL) curriculum,
- Teacher Development Programme,
- Exploring Interactive Lesson Plans,
- Advantages of a print-rich environment, and
- Introduction to reading strategies.



*During Teachers' Workshop in KGBV Nuh*

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## Becoming a part of the Vital Voices Network through their Leadership Journey (VVLJ)

From June to September 2022, Ananya and Ashly were part of the Vital Voices Leadership Journey program. Vital Voices offered four virtual sessions for Google Impact Challenge Women & Girls grantees participating in the Google.org Accelerator program. It strengthens women's leadership skills to continue making a positive impact in the community. Vital Voices experts and women leaders facilitated these virtual sessions and incorporated experiential learning by

- Combining live virtual workshop sessions,
- Peer group discussions,
- Self-reflection activities, and
- Overall community building.

These sessions focused on leadership development, self-reflection, and connecting further with fellow women leaders.





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## ISDM Interaction

On May 30, 2022, Ananya and Vaibhav, our Co-Founders, led a guest session with 40 graduate students of the Indian School of Development Management (ISDM). The session covered aspects of

- Starting a nonprofit,
- The co-founders' journey,
- Personal motivation,
- Values,
- Scale, and
- Sustainability future plans of SwaTaleem.



*Ananya and Vaibhav with ISDM students*

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## Bringing new Volunteers on-board

From August to September 2022, we conducted volunteer recruitment, we were looking for passionate and dedicated individuals. We invited applications to contribute and collaborate under different heads like Data Analysts, Graphic Designers, Photographers, Report Writers, Social Media, and Translators. 9 volunteers came on board for their volunteering journey.



SwaTaleem works to increase decision making & foundational skills in adolescent girls by enabling a supportive ecosystem of teachers, school officials & parents

## Volunteers Needed

LOOKING FOR DEDICATED & PASSIONATE INDIVIDUALS:

- Translator
- Facilitator
- Graphic designer
- Photographer/video maker
- Social media
- Data analyst
- Report writer


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Meet our Team members!



### **Rubeen Chaudary**

*Parental engagement and Volunteer  
Management Lead*

Rubeen is from Muzaffarnagar, Uttar Pradesh. She did her bachelor's and B.Ed. in fine arts. Thereafter, she joined Gandhi fellowship and worked for children dwelling in low-income communities of Surat, Gujarat. Later, she brought her experience to Room to Read India trust for improving the learning outcome at scale.



### **Shehla Parveen**

*Monitoring Evaluation Lead*

Shehla hails from Aligarh, Uttar Pradesh. She has a doctorate in Psychology. As a researcher in Psychology, she not only clearly understands how people act and perceive society but has also learned how abstract quantities like peoples' intellect, emotions, and feelings can be quantified and analyzed.

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## **SwaTaleem's First In-person Fundraising Held in Dallas, Texas,USA!**

On September 3, 2022, SwaTaleem conducted its first in-person fundraiser event in Dallas with a growing community of supporters. An evening filled with music performances and food, discussions took place on the work of SwaTaleem and how ALL of us can support Girls' education in India.





## Crowdfunding 2022 - #RunToFly



'If it takes a village to raise a child, let's build one for our Girls!'

The 2022 crowdfunding campaign raises funds for adolescent girls in KGBVs through running or exercising in any form. SwaTaleem is proud to partner with La-Ultra, one of the world's hardest marathons in the highest altitudes of

50,000 beneficiaries including Girls, their families, teachers, principals, and government officials in all 31 KGBVs, and introduce running as a sport to the Girls.

How to participate:

1. You can pledge to donate a particular amount for every distance you run/walk/skip/swim (or take up any form of exercise). You complete your pledge, by donating that amount to a cause that can make a difference in the lives of others.
2. You can take a pledge and find an individual matching donor for your contribution.
3. Our Girls in KGBVs will also be running and you can take a pledge to match their distance.
4. You can simply donate to the campaign.

### **#RunToFly**

The link for the donation is [here](#)

*Donate to this cause and get tax exemption under 12 A, 80G & 501(c)(3)*



**A Note from one of our Directors**

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*concrete form while working with KGBVs in Mewat and Panipat. Invigorated by an expanded team, we are all set to cover more KGBVs in Haryana. As in previous years, we seek association with civil society through crowd-funding to forge a wider alliance for our shared mission. Thank you for being a part of this journey so far and welcome as we embark on the next part of the voyage.."*

**-Ratnakar, SwaTaleem Director**

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